



HEALTH & SOCIAL CARE

This sector provides essential healthcare services and social support, ensuring the well-being and quality of life for individuals of all ages

KEY AREAS

Clinical care, mental health services, elderly care, rehabilitation, public health

Popular Careers

Telehealth Care Coordinator, Aging Population Wellness Specialist, Digital Health Consultant, AI Healthcare Support Specialist, Telehealth specialist

Skills needed

Empathy, medical knowledge, problem-solving, communication, adaptability

Why it matters

Health and social care are vital for improving lives, addressing physical and mental health issues, and supporting vulnerable populations

Future look

The sector is expanding with increased demand for healthcare technology, telemedicine, and integrated health services

TELEHEALTH CARE COORDINATOR



They facilitate remote healthcare services by managing virtual consultations, coordinating patient care, and ensuring smooth communication between patients and medical professionals. They oversee telehealth platforms, schedule appointments, and provide technical support to ensure seamless healthcare delivery

Working conditions

Work in hospitals, clinics, or remotely, often in an office setting using digital health platforms. They may work standard business hours, but evening or weekend shifts may be required. The role involves frequent screen time

Tasks

Manage telehealth platforms, schedule and coordinate virtual medical visits, assist patients with technology, and support doctors in remote diagnostics. They train healthcare professionals in telemedicine systems and ensure compliance with healthcare regulations

Skills

Communication, digital literacy, problem-solving, organisation, and patient care coordination

Education

Bachelor's degree in healthcare administration, nursing, or public health, with telemedicine training or certifications

Opportunities

Growing demand in hospitals, clinics, telemedicine companies, and insurance firms, with remote and hybrid work options

AGING POPULATION WELLNESS SPECIALIST



They develop and implement wellness programs tailored for older adults, focusing on physical health, mental well-being, and social engagement. They assess the specific needs of aging individuals and create personalized health and activity plans to promote independent and active living

Working conditions

Work in assisted living centers, hospitals, rehabilitation clinics, or community programs. It may require standing for long periods and occasional evening or weekend shifts to accommodate community events

Tasks

Design and implement wellness and rehabilitation programs, provide health education, coordinate social activities, and promote mental and physical well-being. They may also assist with mobility exercises, offer dietary guidance, and collaborate with medical professionals to ensure comprehensive care

Skills

Empathy, communication, health promotion, program management, and knowledge of gerontology

Opportunities

High demand in senior care facilities, public health agencies, and wellness organizations due to aging populations

Education

Degree in gerontology, social work, nursing, psychology or health sciences, with additional certifications in elderly care